Conference - Enhancing Impact Investing in Brazil

28th August from 14:00 to 19:30 at Insper. Rua Quata, 300. Sao Paulo.

Time	Session
13:30 – 14:00	Registration
14:00 – 14:15	Welcome by Claudio Haddad (Insper), Juergen Bruecker (University St.Gallen)
14:15 – 15:15	**Session on Impact Investing** Key note speech (to be informed soon) The why, the how and the what in impact investing (Ernst von Kimakowitz, Humanistic Management Centre) (in English) The Impact investing Evaluation and Research Centres (Sergio Lazzarini, Angelica Rotondaro) Q&A
15:15 – 15:30	**Coffee Break**
15:30 – 16:20	**Panel discussion – Family Funds and Accelerators** IT3Capital - Ecosystem challenges from the perspective of family offices. (Luiza de Camargo Nascimento) Artemísia (Renato Kiyama) Pipa (Dhaval Chadha) *Round table moderated by Sergio Lazzarini (Insper)*
16:20 – 16:40	**Coffee Break**
16:40 – 17:20	**Impact Investing Sectors** Impact Investing in Education (Naercio Menezes, Insper) Impact investing decision making – the case of Biomass (Estelle Tanner, Univ. St.Gallen) (in English) Q&A
17:20 – 18:50	**Interactive break out session** (Funds and Entrepreneurs) (in Portuguese) Warm-up – Problem Statement**:** What's holding us back? World-café with two tables formed by the funds, entrepreneurs, representatives from the universities and impact investing like-minded people.

	Task - How to overcome the obstacles in Impact Investing? **Table 1:** Tatiana Fonseca (Quintessa/LGTVP); Daniel Izzo (Vox Capital), Frederic Kuonen (Univ. St.Gallen); Peter Sester (Goethe-Uni. Frankfurt am Main) + entrepreneurs **Table 2:** Maria Cavalcanti (FIRST Brazil); Wolfgang Reichenberger (Inventages VC); Leandro Pongeluppe (Insper); Angelica Rotondaro (Univ. St.Gallen) + entrepreneurs *Session moderated by Angelica Rotondaro (Univ.St.Gallen) and Peter Sester (Goethe-Uni. Frankfurt am Main)*
18:50 – 19:20	Reporting back from the break out session *Angelica Rotondaro (Univ.St.Gallen) and Peter Sester (Goethe-Uni. Frankfurt am Main)*
19:20 – 19:30	Closing comments, farewell (Sergio Lazzarini, Insper)